# CHIKE EZEIRU

Product Designer | Design Engineer
Remote | Portfolio | LinkedIn | GitHub | Medium | Email | +2348069792439

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## PROFESSIONAL SUMMARY

Product Designer with 4+ years of experience designing & shipping digital products across SaaS, FinTech & HealthTech. I turn complex business problems into intuitive user experiences & bring them to life with React, Next.js, React Native, Bubble & AI-assisted workflows. My work spans product discovery, UX research, high-fidelity UI & production-ready front-end implementation, with a strong focus on accessibility, design systems & measurable outcomes.

## SELECTED IMPACT

- Increased user sign-ups by 266% through research-backed redesigns of marketing pages & product journeys.
- Reduced development time by 40% by streamlining design systems, reusable components & dev handoff.
- Increased qualified leads by >35% through conversion-focused website redesign & improved information architecture.
- Built a React Native app used for 6+ months & shipped multiple React/Next.js products on Vercel & Netlify.

## CORE EXPERTISE

**Product Design: -** UX research, user interviews, information architecture, user flows, wireframing, prototyping, interaction design, visual design, design systems, accessibility, usability testing.
**Product Development: -** React, Next.js, React Native, HTML5, CSS3, JavaScript, TypeScript, Tailwind CSS, Bubble.io.
**Workflow & Delivery: -** Claude Code, ChatGPT, Gemini, Git/GitHub, Agile/Scrum, design sprints, Jira, Click Up, Vercel, Netlify.

## PROFESSIONAL EXPERIENCE

**Independent Product Designer & Design Engineer** | 2025 - Present

- Designed & shipped React & Next.js products using AI-assisted workflows, moving from concept to production quickly.
- Built a React Native mobile app with live functionality, testing & deploying on real users.
- Strengthened front-end skills through hands-on product work while maintaining clean GitHub repositories & deployments on Vercel & Netlify.

**Washington Capital Partners | Product Designer & Bubble Developer** | Jan 2024 – Nov 2025

- Redesigned the FISH app UI with high-fidelity prototypes & clearer information architecture to improve the user experience.
- Designed advanced filtering workflows & API-driven interactions, reducing development time by 40% through efficient Bubble implementation.
- Built a QA monitoring dashboard that improved issue tracking & release quality.

**Independent Consultant | Designer & Bubble Developer** | Oct 2023 - Jan 2024

- Redesigned interfaces & product flows for multiple clients, applying user-centered design & usability testing to improve product quality.
- Built pixel-perfect layouts & integrated third-party APIs to meet delivery timelines.
- Mentored junior designers & Bubble developers on prototyping & implementation.

**Skillhat | Product Designer & Bubble Developer |** Feb 2023 - Oct 2023

- Conducted user interviews & usability tests to validate ideas & inform journey maps, personas & wireframes.
- Built accelerator applications on Bubble with third-party integrations; the work earned Audience Choice recognition at Demo Day.

**Nina Jojer | Product Designer |** Aug 2023

- Led an end-to-end website redesign using color theory, interaction design & information architecture.
- Increased qualified leads by 40% through conversion-focused improvements.

**Ibloov, Hoshistech Corps | Product Designer |** Sep 2022 - Jul 2023

- Conducted user research & usability testing that led to a redesign of Ibloov.com; improved sign-ups by 266% within 2 months.
- Developed a design system across business verticals & streamlined the event ticketing flow.

**Papyrus Digital Solutions | Product Designer |** Aug 2022 - Sep 2022

- Revamped dashboard modules with improved UX/UI & visual hierarchy, reducing user complaints by ~25%.
- Redesigned the note-taking flow for better accessibility & usability.

**Africa Leadership Group | Volunteer Product Designer |** Jul 2022 - Aug 2022

- Designed user flows, wireframes & UI for a public-facing scoring web application.

## SELECTED PRODUCTS

- Sovran — Designed and built a consulting firm website for a Pan-African firm.
- Noku — Designed & built a PWA in React/Next.js within two weeks for estate residents to monitor generator usage, make payments & report issues.
- Noku Admin — Designed & Built an admin dashboard with onboarding, resident management & Excel parsing.
- FeedBabe — Designed & developed a React Native app for infant feeding reminders; actively used for 3+ months.
- Prometheus — Designed & built a moving company site with instant quotes & a resumable booking flow.
- Subtext — Designed & developed a modern SaaS website using motion & shader effects to communicate a complex value proposition.
- Sured — Designed & built a responsive surety-bonds site with conversion-focused user journeys.

## EARLIER EXPERIENCE

**Relationship Officer, Commercial Banking** | 5 years

Managed customer relationships & financial products, bringing domain expertise that is especially relevant to FinTech & other regulated digital products.

## EDUCATION AND PROFESSIONAL DEVELOPMENT

- B.Sc. Agricultural Economics, University of Benin, Benin City | 2010 - 2014
- Airdev No-Code Bootcamp
- Univelcity Product Design Certification
- Dev & Design Product Design, React and No-Code Certifications

## LANGUAGES

English (Native), Igbo (Native)